PAG.

Brand guidelines.

NAME

Write the name as **PAG.** with the full stop, in body copy and headlines. The legal entity is Project Advisory Consulting Group Pty Ltd.

COLOURS

Deep green	Teal	Dark teal	Mist
#04211D	#1FA68C	#0F7A66	#F5F7F6

WORDMARK

The wordmark is "PAG" in a heavy sans with a teal full stop. Use white on deep green, or deep green on white. Keep clear space equal to the height of the full stop on all sides. Do not stretch, recolour, outline or add effects.

WRITING

Australian English, sentence case headings, plain language. Use standard hyphens rather than long dashes.

NEED SOMETHING ELSE?

Contact info@projectadvisory.group for high-resolution or vector files.